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VEHICLE DESCRIPTION

ECOSPORT

2020 ECOSPORT SE 4WD
5-PASSENGER
2.0L TI-VCT GDI I-4 ENGINE
6-SPD AUTO TRANS W/SLCTSHFT

LC 324424

EXTERIOR
RUBY RED MET TNTD CLEARCOAT
INTERIOR
EBONY BLK UNIQUE CLOTH SEAT

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- ACOUSTIC-LAMINATE WINDSHLD
- ACTIVE GRILLE SHUTTERS
- EASY FUEL® CAPLESS FILLER
- FOG LAMPS
- HEADLAMPS - AUTO HALOGEN
- LED SIGNATURE LIGHTING
- MIRRORS - POWER GLASS/ MANUAL-FOLD/TURN SIGNALS
- MOONROOF - POWER
- PRIVACY GLASS - REAR DOORS
- REAR INT WIPER/WASH/DFRST
- ROOF-RACK SIDE RAILS-BLACK
- SWING GATE REAR DOOR
- TRAILER TOW PREP WIRING
- WINDSHIELD WIPER DE-ICER

INTERIOR

- 1-TOUCH UP/DOWN DRIVER WIN
- 2ND ROW 60/40 FLIP-UP/ SPLIT FOLD-FLAT SEATS
- ELECTRONIC AUTO TEMP CTRL
- FLOORMATS -1ST AND 2ND ROW
- ILLUMINATED ENTRY SYSTEM
- LTHR-WRAP WHEEL/SHFT KNOB
- MANUAL PASS SEAT - 4-WAY
- POWER DRIVER SEAT - 6-WAY
- POWERPOINTS - 12V
- SLDNG-VISORS/ILLUM MIRROR
- SMART CHARGING USB PORT(2)
- STEERING:TILT/TELESCOPE, CRUISE & AUDIO CONTROLS
- UNIQUE CLTH/HTD FRT SEATS

FUNCTIONAL

- AM/FM WITH MP3
- AUTO START STOP TECH
- BRAKES, 4-WHEEL DISC/ABS
- FORDPASS™ CONNECT 4GWI-FI HOTSPOT TELEMATICS MODEM
- HILL START ASSIST
- INTELLIGENT ACCESS W/PUSH BUTTON START
- MYKEY®
- POWER STEERING W/EPAS
- REAR VIEW CAMERA
- REVERSE SENSING SYSTEM
- SIRIUSXM® - SVC N/A AK&HI
- SYNC®3 8" SCR N W/APPLINK®

SAFETY/SECURITY

- ADVANCETRAC® WITH RSC®
- AIRBAG-DRIVER/PASS KNEE
- AIRBAGS - DUAL STAGE FRONT
- AIRBAGS - SAFETY CANOPY®
- FRT-PASS SENSING SYSTEM
- INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM
- SECURILOCK® ANTI-THEFT SYS
- SIDE AIRBAGS
- SOS POST-CRASH ALERT SYS™

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE

(MSRP)

OPTIONAL EQUIPMENT/OTHER

2020 MODEL YEAR	
RUBY RED MET TNTD CLEARCOAT	395.00
EQUIPMENT GROUP 200A	
.16" SHADOW SLVR-PNTD ALM WHLS	
P205/60R16 A/S BSW TIRES	
50 STATE EMISSIONS	NO CHARGE
SE CONVENIENCE PACKAGE	1,495.00
.NAVIGATION W/8" TOUCHSCREEN	
INTERIOR PROTECTION PACKAGE	195.00
FRONT LICENSE PLATE BRACKET	NO CHARGE

PRICE INFORMATION

BASE PRICE	\$24,950.00
TOTAL OPTIONS/OTHER	2,085.00
TOTAL VEHICLE & OPTIONS/OTHER DESTINATION & DELIVERY	27,035.00
TOTAL BEFORE DISCOUNTS	28,130.00
SE CONVENIENCE PKG DISC	- 500.00
TOTAL SAVINGS	- 500.00

TOTAL MSRP \$27,630.00



Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit www.ford.com/finance.

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This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

25 MPG
combined city/hwy

23 city

29 highway

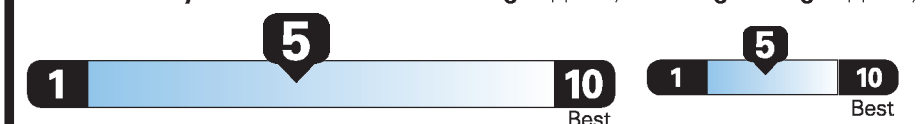
4.0 gallons per 100 miles

Small SUVs range from 18 to 120 MPG. The best vehicle rates 136 MPGe.

You spend **\$500** more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost **\$1,600**

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 355 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash ★★★★★
Driver Passenger

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash ★★★★★
Front seat Rear seat

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or 1-888-327-4236

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WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

FordPass Connect™

Download the FordPass™ app* and you can:

- Access Vehicle Control Features**
- Remotely start, lock and unlock your vehicle.
 - Locate your vehicle and check approximate fuel range.
 - Receive vehicle health alerts.

Activate 4G LTE Wi-Fi Hotspot

- New vehicles include a 3-month or 3GB data (whichever comes first) Wi-Fi trial.
- Connect up to ten Wi-Fi-equipped devices.

*Compatible with select smartphone platforms. FordPass Connect™ service required (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology/cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.



Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

SCAN OR TEXT MALC324424 TO 48028



Msg & Data rates may apply. Text HELP for help
www.ford.com/help/privacy-terms/